

Miscellaneous Real Estate Advertisements



**Need
a
Home?**

A **House** becomes a **Home** when the entire family is happy.

We specialize in finding homes.




HENSLEY & EISEMAN
GETTING THE RESULTS YOU DESERVE!

Troy Hensley & Susan Eiseman
REALTORS®

407-810-5348 • 407-924-6386
ERAHomeTeam1@yahoo.com • RELady1_2000@yahoo.com



These ads were created for ERA Breese, Craft & Hensley and appear in two different publications with very different audiences.

The ad on the left appears in the Gay Yellow Pages of Central Florida.

The ad below appears in a high school newsletter, with a circulation of 10,000. It is distributed in the neighborhood around the real estate office.

CPSI determined the right approach for each market; and developed the ad based on the client's brand and preferences.

CPSI developed the brand for this client including emotional appeal and a focus on SERVICE first, and sales second.

Life is Sweet!



We offer sweet home deals for our neighbors.





1977 Dundee Drive
Winter Park, FL 32792

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www.bchflorida.com

Cornerstone Project Solutions, Inc.

clavigne@cpsiteam.com

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The intelligent site for renters & property managers.

RENT Find Your Space. Rent Your Place.

Blurb.com®

▲ Both of these ads were created for the same client, but appeared in different publications. The black and white ad appeared in a community newsletter, and the color ad appeared in a publication with national exposure.

▼ These ads measured 2" x 3" in the rental property magazine in which they all appeared.



R. Russell
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- Quality Properties for Rent

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