

# Darotek Logo Development and Branding



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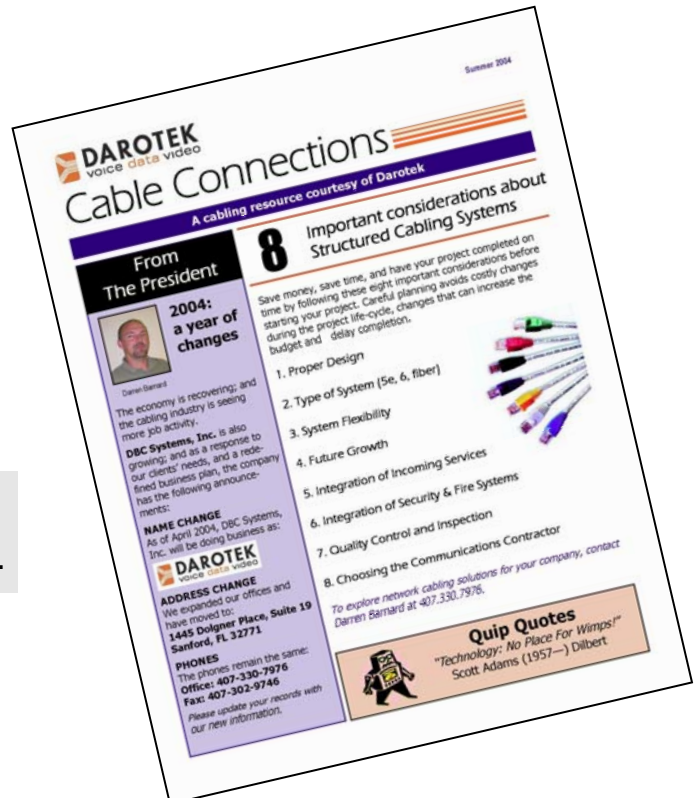
Darotek, a structured-cabling company, asked CPSI to assist them in redefining their company.

Since the company was already undergoing a name change, we helped them with:

- A new logo and tagline
- Stationery
- Quarterly newsletter
- Internal documents
- Employee Manual
- Uniforms and promotional items
- Web site



CPSI found apparel and a pen matching the new corporate colors and company standards.



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