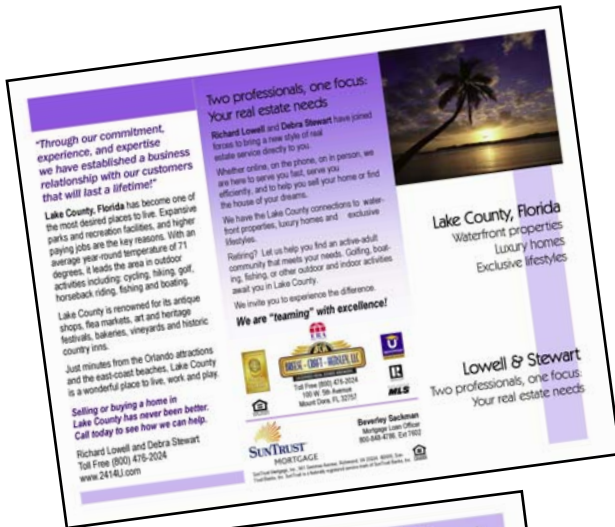


Personal Brochures For Real Estate Professionals



In the highly competitive world of real estate, agents should try to differentiate themselves.

A personal brochure is a great solution. It gives you an opportunity to illustrate your personality, clearly state why you are the best person for the job, and is a versatile marketing piece that can be used in a variety of ways, including:

- Listing meetings
- Mailings
- Business functions
- Door drops in neighborhoods

Professionals on a tight budget will like brochures that are created specifically to be run on in-office color printers. Print them as you need them right in your office.

The 2 examples shown here illustrate a brochure created specifically for an in-office color printer (has no bleeds—the color/image does not go to the edge of the paper); and a brochure created for a commercial printer (bleeds on all sides).

Complete Package of REO Services

- Loss mitigation short sales
- Pre-foreclosure analysis
- Fast, accurate comprehensive drive-by & interior BPO valuations
- Coordination with eviction attorney & local law firm
- Re-keys, trash outs & securing properties
- Quick, accurate responses to your inquiries
- Management of special-needs properties
- Timely reporting
- Coordination with title companies
- Internet advertising and an aggressive marketing plan
- Agents in 3 offices to meet your service requirements

VALUE ADDED

- I sell over 90 percent of my listings!
- I possess an extensive portfolio of property investors who are interested in your properties
- I attend all evictions and am present when the keys are passed!
- I have built strong relationships with the local Sheriff's Office thereby creating an extended team of professionals working for you.

"I have logged years of experience in foreclosure properties and real estate foreclosure while achieving impressive results for my clients."

"My **GUARANTEE** is to always strive to produce a sale for the highest dollar in the shortest amount of time."

Your **BEST** Central Florida Connection for REO Properties

Contact me today!


Pearlie Herndon
Director, REO Division
Pearlie.Herndon@ers.com
Direct: 352.735.9163

Sell your properties for the **HIGHEST** dollar and in less time while **REDUCING** your costs.

I want to be a vital member on your REO team and eliminate the stress associated with inexperienced agents.




Toll Free 800.853.0002
100 W. 5th Avenue
Mount Dora, FL 32757



Pearlie Herndon
Director, REO Division
Pearlie.Herndon@ers.com
Direct: 352.735.9163

Call toll-free today
For all of your
REO needs:
1.800.853.0002

Office Locations and Area Coverage



Sevinole County
Altamonte Springs - 32709, 32716, 32738
Casselberry - 32707
Fern Park - 32752
Forest City - 32714
Gainesville - 32609
Hawthorne - 32709
Lake Mary - 32746
Longwood - 32773, 32750, 32752, 32791
Lutz - 32730, 32750
Sartwell - 32771
Winter Springs - 32789, 32719
Zephyrhills - 32799

Orange County
Apopka - 32703, 32712
Casselberry - 32707
Dunedin - 32726
Hawthorne - 32709
Maitland - 32751
Oviedo - 32761
Orlando - 32801, 32813, 32817, 32805, 32806, 32806
Winter Springs - 32719

Sumner County
Auburn - 32611, 32612
Casselberry - 32707
Clermont - 34464
The Villages - 32159, 32160
Winter Springs - 32719

West Volusia County
Casselberry - 32712
Dunedin - 32726
Lake Mary - 32746
Orange City - 32757, 32728

Alamonte Springs Office
990 N. State Road 434
Alamonte Springs, FL 32714

Mount Dora Office
100 W. 5th Avenue
Mount Dora, FL 32757

Winter Park Office
3820 Stone Avenue
Winter Park, FL 32789

Lake County
Altamonte - 32703
Apopka - 32703
Aurora - 32718
Casselberry - 32707
Eatonville - 32726
Fruitland Park - 34731
Gainesville - 32609
Hawthorne - 32709
Honey Brook - 32716
Lake Lake - 32719
Lutz - 32730
Maitland - 32751
Minnetonka - 34736
Mount Dora - 32757
New Smyrna Beach - 32169
Orlando - 32709
Pine Hills - 32781
Winter Park - 32789, 32796
Zephyrhills - 32799

Osceola County
Kissimmee - 34761, 34743, 34738
St. Cloud - 34739
Winter Springs - 32719, 32716, 32717

We know Central Florida Real Estate!

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